



2012 Race for the Cure Poster Competition

Susan G. Komen Wabash Valley for the Cure is searching for area artists to create the official 2012 Race for the Cure poster used to promote the affiliate's most important fundraising event.

Any artist age 18+ living, working or studying in Clay, Greene, Monroe, Owen, Parke, Putnam, Sullivan, Vermillion and Vigo counties in Indiana, and Clark and Edgar counties in Illinois is invited to submit one entry. Only one entry accepted per artist.

A \$250 cash prize will be awarded to the artist of the poster selected to be the official Race for the Cure poster.

Poster Criteria

- Sized to print 12" x 18". If your poster is selected, you will be asked to scale to 8 ½" x 11" or to larger formats such as outdoor billboard or large banner.
- May be either vertical or horizontal orientation. If your poster is selected, you may be required to reorient your concept for alternate uses.
- May be designed for print up to 4-color process.
- May include photos. A selection of photos is available for your use by contacting wvkomenoff@yahoo.com
- If digitally created, must be designed at full resolution for optimum print quality.
- Must include:
 - Official Komen Wabash Valley Race for the Cure logo using official PMS colors in accordance with Susan G. Komen for the Cure graphic standards/guidelines. Logo files and guidelines available at www.komenwabashvalley.org/RacePage.htm.*
 - Date: September 29, 2012
 - Place: ISU Memorial Stadium, Brown and Wabash, Terre Haute, IN
 - Visit komenwabashvalley.org to register or for more information

- 5K Walk/Run, 1 Mile Family Walk
- (Optional) 16th Annual
- (Optional) photos. Contact wvkomenoff@yahoo.com for a selection of photos that may be used in your design. A .zip file of photos will be sent electronically to you.

Deadline and Submission

- Deadline to submit is Friday, March 16, 2012
- Art is to be delivered:
 - (Preferred) Digitally in .pdf or .jpg formats only to lorrie.heber@gmail.com or
 - full-sized original to the Komen Wabash Valley affiliate offices. Call 812-236-6432 to arrange time for dropoff.
 - Do not sign your artwork prior to judging.
 - Title your file: (your initials)Race Poster 2012
 - In your email or with your original submission, include: full name, address, phone.

Selection

- A panel of community art leaders and Komen volunteers will select the top five posters plus the winner the week of March 26, 2012.
- Those six posters will be on display with media invited to cover at the April 6 First Friday event in downtown Terre Haute (location TBD).
- If your poster is selected as the winner, you must submit high resolution, print ready files for the printer by April 6, 2012

Questions?

Email lorrie.heber@gmail.com

* Through your submission you agree to access and use the Komen logo for poster contest purposes only. You also give Komen Wabash Valley for the Cure the rights to use your artwork to promote its 2012 Race for the Cure event.